



CURRICULUM VITAE

REINIER LANDSTRA

PERSONAL INFORMATION

Name: Reinier Hillebrand Landstra
Adress: Acaciastraat 14
Postalcode + City : 3551 BG Utrecht
Phone: 06-53638687
E-mail: reinierlandstra@gmail.com
Website: www.reinierlandstra.com
Date of birth: 13-07-1986
Birthplace: Lisse
Nationality: Dutch
Driving licence: Yes

EDUCATION

2006-2010	Gamedesign BOL Niveau 4	Amsterdam
2002-2005	Hospitality school (entrepreneur / management)	The Hague
1998-2002	Mavo niveau 4	Sassenheim



WERKERVARING

2012-20xx - Moxie Amsterdam

Field : Advertising agency
job description: Digital Designer
Fulltime/parttime: Fulltime

Activities / responsibilities:

- Develop concepts, design, produce and develop/code online content for key clients
- Create content in different formats (display advertising, eDM's, online video, social media content, websites and webshops)
- Edit TV commercials, design print ads, abri's, digital out of home billboards and banners for events
- Coach other designers and guide interns

2012-2012 - Swets en Zeitlinger BV Lisse

Field: IT
Job description: Planning & Control assistant
Fulltime/parttime: Fulltime

Activities / responsibilities:

- Responsible for the rollout of new company laptops and software for over a hundred employees
- Responsible for installing the operating system and custom software per employee
- Coach employees and troubleshoot problems

2011-2012 - Kega

Field: Retail / Advertising agency
Job description: Junior webdesigner
Fulltime/parttime: Fulltime

Activities / responsibilities:

- Design, produce and develop websites, webshops, actionpages, landingpages, eDM's and display ads.
 - Responsible for the photography for webshops, and Kega's own visual communication.
-



SOFTWARE KNOWLEDGE

Microsoft Office	Advanced
Google Webdesigner <i>(HTML5)</i>	Advanced
Google Doubleclick Studio	Advanced
Adobe Edge <i>(HTML5)</i>	Advanced
HTML5	Advanced
CSS3	Advanced
Adobe Flash	Advanced
Adobe Photoshop	Advanced
Adobe Illustrator	Advanced
Adobe Indesign	Advanced
Adobe Dreamweaver	Advanced
Adobe After Effects	Advanced
Adobe Media Encoder	Advanced
Autodesk Maya	Advanced

LANGUAGES

Dutch	Native
English	Excellent
German	Sufficient

COMPETENCES

Creative
Independent
Communicative
Social
Involved
Teampayer
Self - starter
Curious / eager to learn
